



SAM
2020

SAM PRODUCT DESIGN



who we are

My story is one filled with passion and love for everything I do from the very start. I am initially an interior designer, I have always been interested in all forms of design, but I have been fascinated by the idea of making products ever since I was a child. So starting a product line only felt natural and right for me. I am highly inspired by everything I go through, experiences, feelings, places, nature, and moods.

So every design is made with a story behind it and an experience or feeling that triggered the inspiration and passion to make it come to life.





a t
SAM PRODUCT DESIGN
EACH DESIGN HAS ITS OWN STORY

linea quadro sesto mondo corda arco



linea

BY NOVELTY DESIGN STUDIO
SAM PRODUCT DESIGN



Quadro

BY NOVELTY DESIGN STUDIO
SAM PRODUCT DESIGN



sesto

SAM PRODUCT DESIGN



mondo

SAM PRODUCT DESIGN



corda

SAM PRODUCT DESIGN

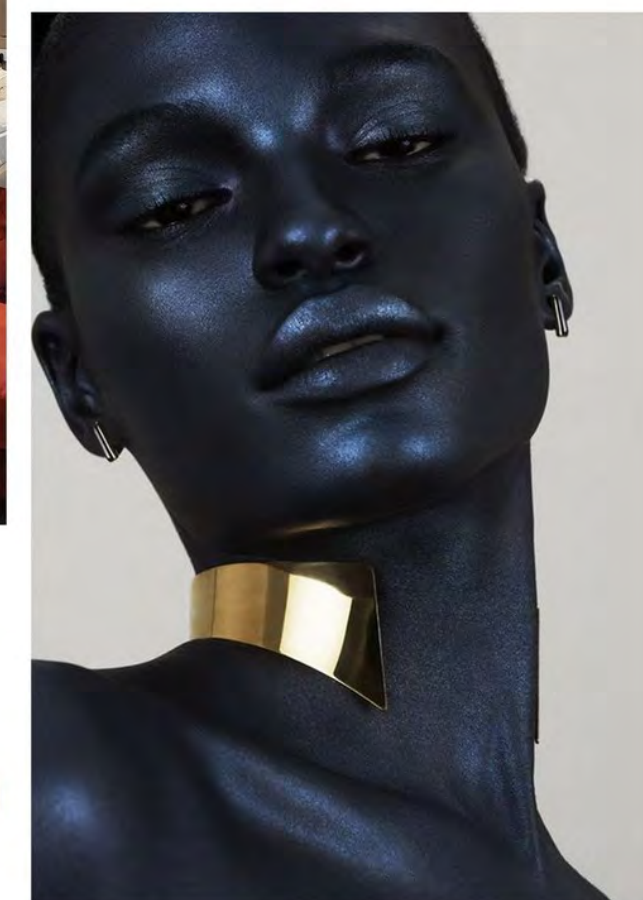
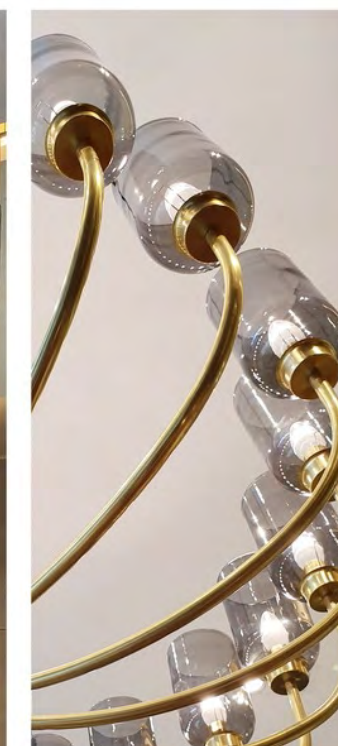


arco

SAM PRODUCT DESIGN

2020 collection

The main inspiration behind this collection is Africa as a whole; geographic elements and characteristics in Africa as a continent, the silhouettes and appearance of its people, and the details they use in their everyday lives to decorate themselves and their surroundings. Even though the collection is highly inspired by these African elements, it is reflected on to the pieces of the collection in a very subtle and non-direct way so it can mesh in a harmonious way with our sleek and modern identity at SAM, creating very unique and special pieces that can be put in various spaces due to the balance it has in design. The same design may be done many times within the collection in different variations and forms, but that does not make them similar to each other; each piece is done by hand which makes it unique in its own way.



Inspiration

Code : Mondo 012 (chandelier)
 Material : Brass (b) glass (d)
 Lamp : 22 (E14)
 Dimensions : 65 cm (H) / 130 cm (W)



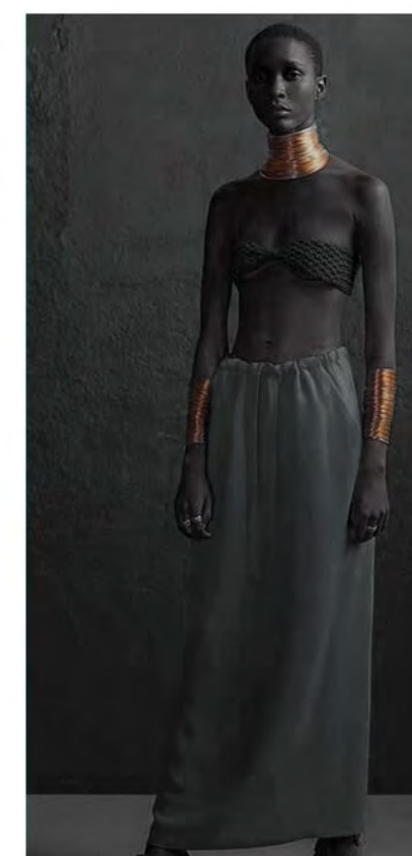
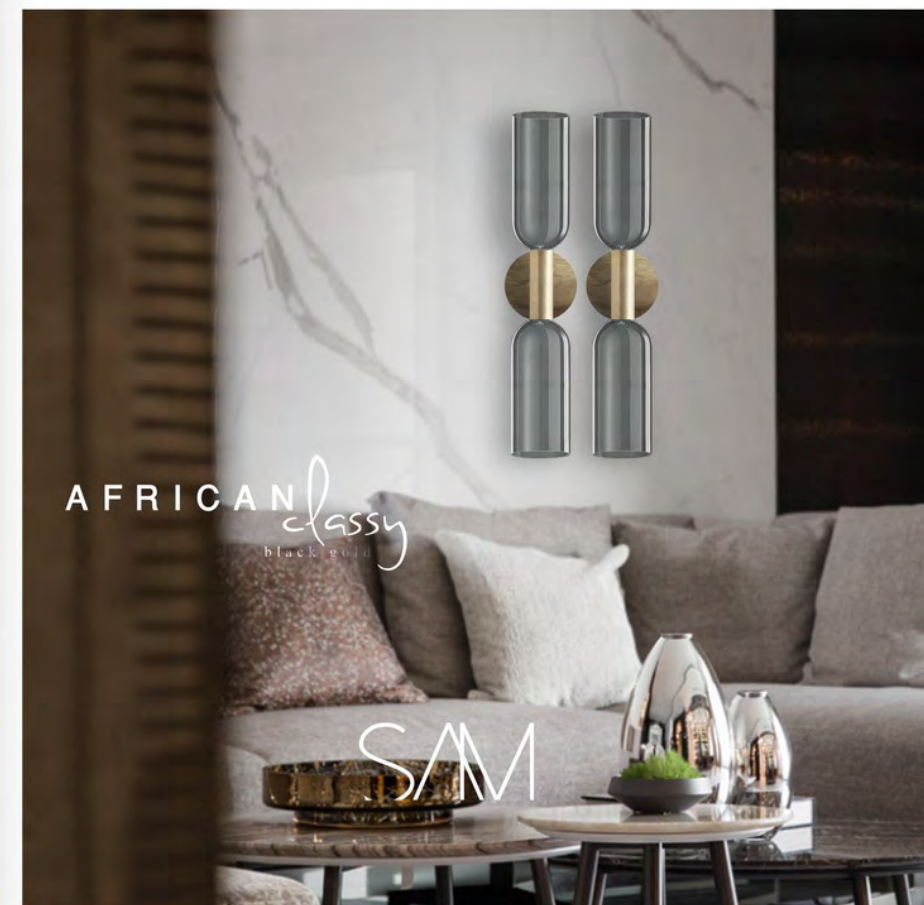
BY NOVELTY DESIGN STUDIO
 SAM PRODUCT DESIGN

SAM PRODUCT DESIGN



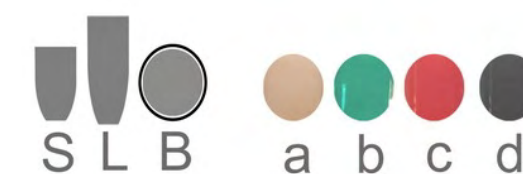
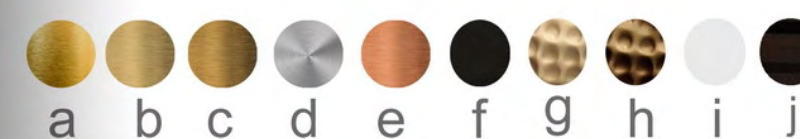
BY NOVELTY DESIGN STUDIO
SAM PRODUCT DESIGN

BY NOVELTY DESIGN STUDIO
SAM PRODUCT DESIGN



Inspiration

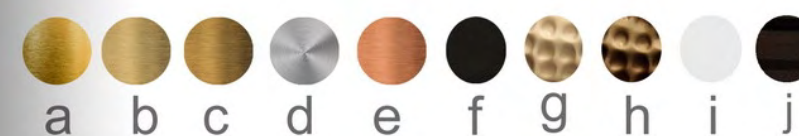
Code : Mondo 013 (applique)
 Material : Brass (b) glass (d)
 Lamp : 2 (E14)
 Dimensions : 20 cm (D) 70 cm (H)





Inspiration

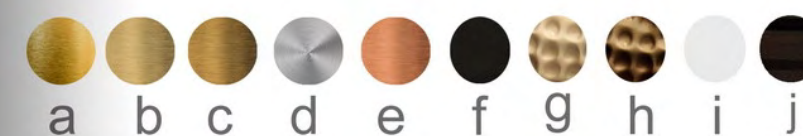
Code : linea 045 (applique)
 Material : Brass (b) metal (j)
 Lamp : 2 (E14)
 Dimensions : 20 cm (D) / 80 cm (H)





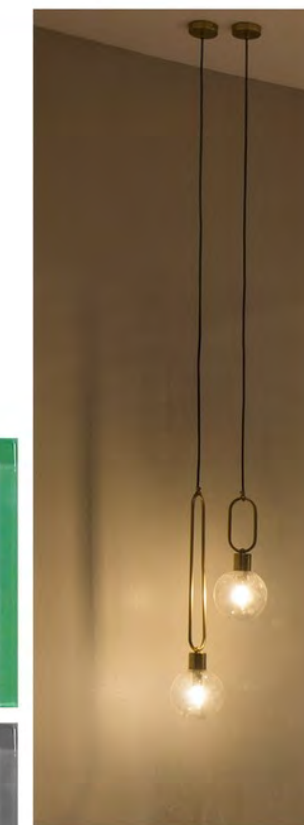
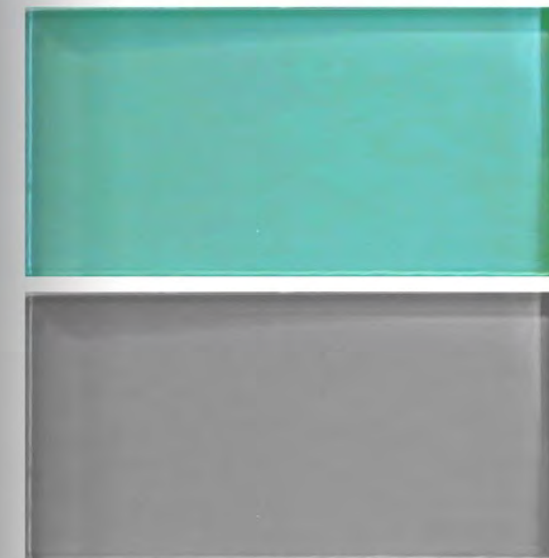
Inspiration

Code : linea 039 (applique)
Material : Brass (b)
Lamp : 2 (E14)
Dimensions : 30 cm (D) / 50 cm (H)





SAM PRODUCT DESIGN



Inspiration

Code :
Material :
Lamp :
Dimensions :

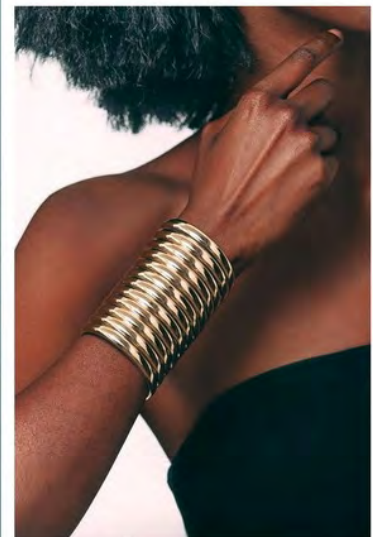
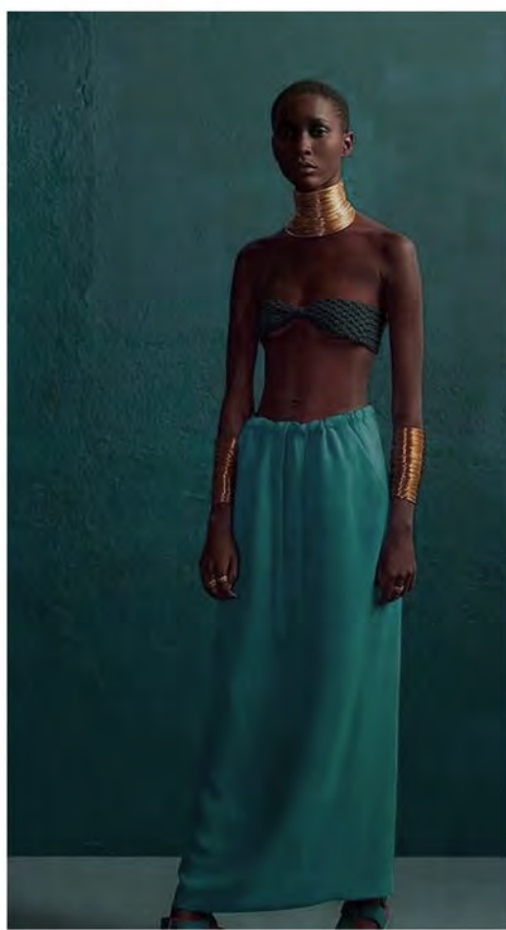
linea 029 (pendant-floor lamp)
Brass (b) & Glass (d)
1(E14)
50 cm - 70 cm (H) / 12 cm (W)



SAM PRODUCT DESIGN



classy
black gold



Inspiration

Code : Mondo 002 (chandelier)
Material : Brass (b) glass (b)
Lamp : 8 (E14)
Dimensions : 65 cm (H) / 80 cm (W)





Inspiration

Code : linea 003 (applique)
Material : Brass (b) glass (d)
Lamp : 1 (E14)
Dimensions : 102 cm (H)





This piece is an abstract reflection of African silhouettes; where it is tall, long, and sleek such as their physical features. But there is also a lot of beauty in the amount of detail within this piece, where the brass details, which are also a reflection of their body jewelry and the accessories they wear around their necks and limbs, are also the link to SAMs design language and signature brass details. It is a great balance between the theme behind this collection but also SAMS design identity because each side is not compromising its identity, in fact they highlight and celebrate each other.

Inspiration

Code	:	linea 003 (floor lamp)
Material	:	Brass (b) brass (f)
Lamp	:	2 (E14)
Dimensions	:	142 cm (H) / 40 cm (W)



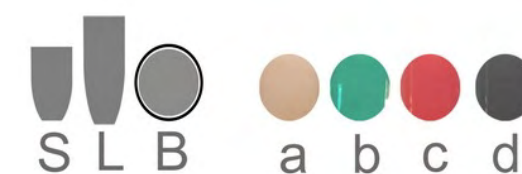
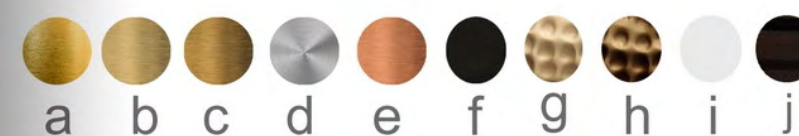


SAM PRODUCT DESIGN



Inspiration

Code : mondo 014 (applique)
 Material : Brass (b) glass (d)
 Lamp : 2 (E14)
 Dimensions : 70 cm (H) / 20 cm (D)



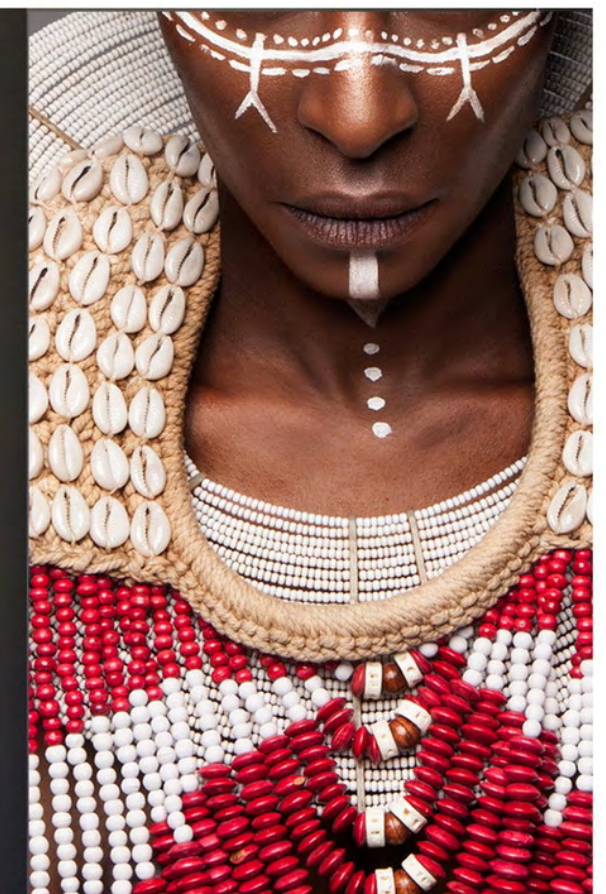
SAM PRODUCT DESIGN



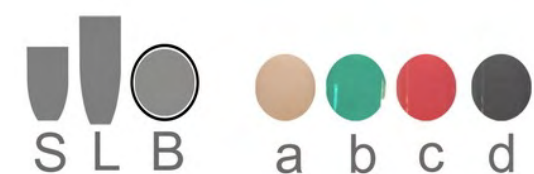
BY NOVELTY DESIGN STUDIO
SAM PRODUCT DESIGN



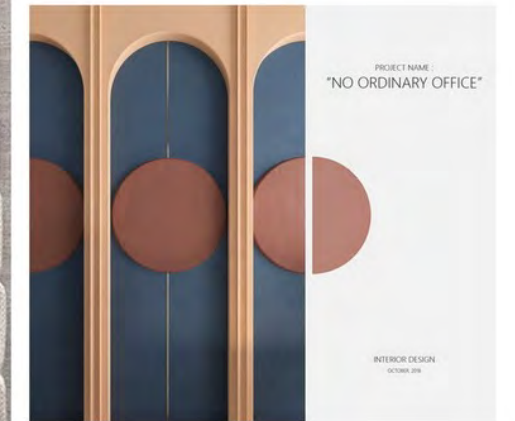
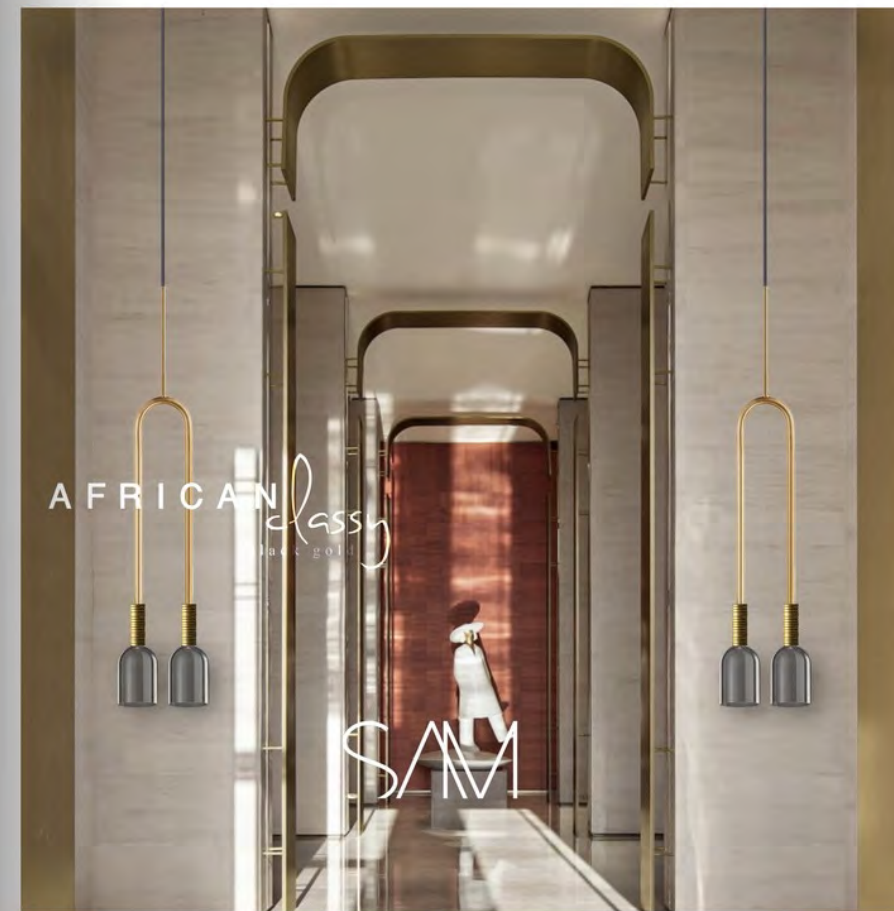
Inspiration



Code : arco 007 (pendant)
Material : Brass (b) glass (c)
Lamp : 2 (E14)
Dimensions : 85 cm (H) / 75 cm (W)



SAM PRODUCT DESIGN



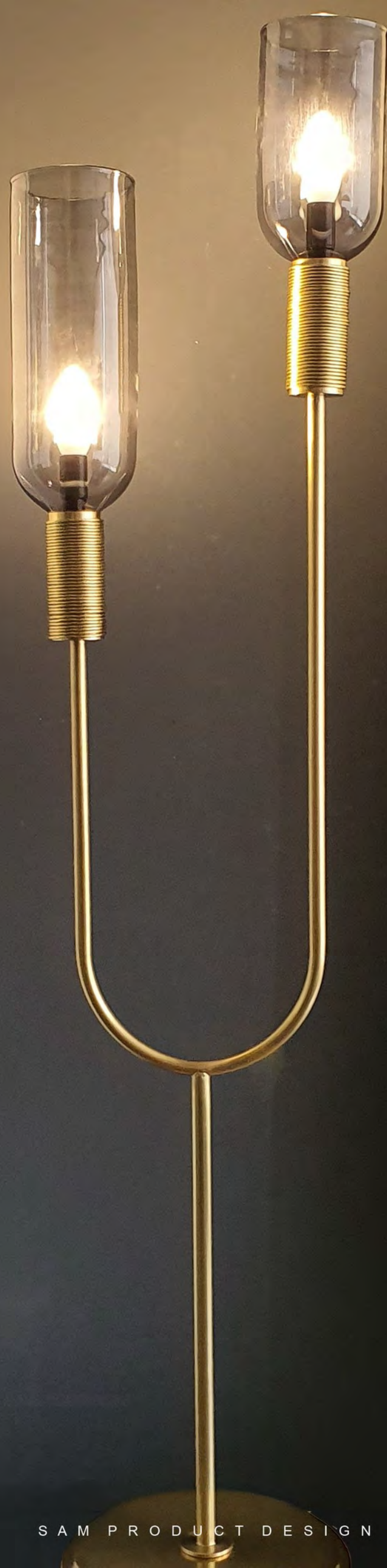
Inspiration

Code : arco 008 (pendant)
 Material : Brass (b) glass (a)
 Lamp : 2 (E14)
 Dimensions : 102 cm (H) / 37 cm (W)

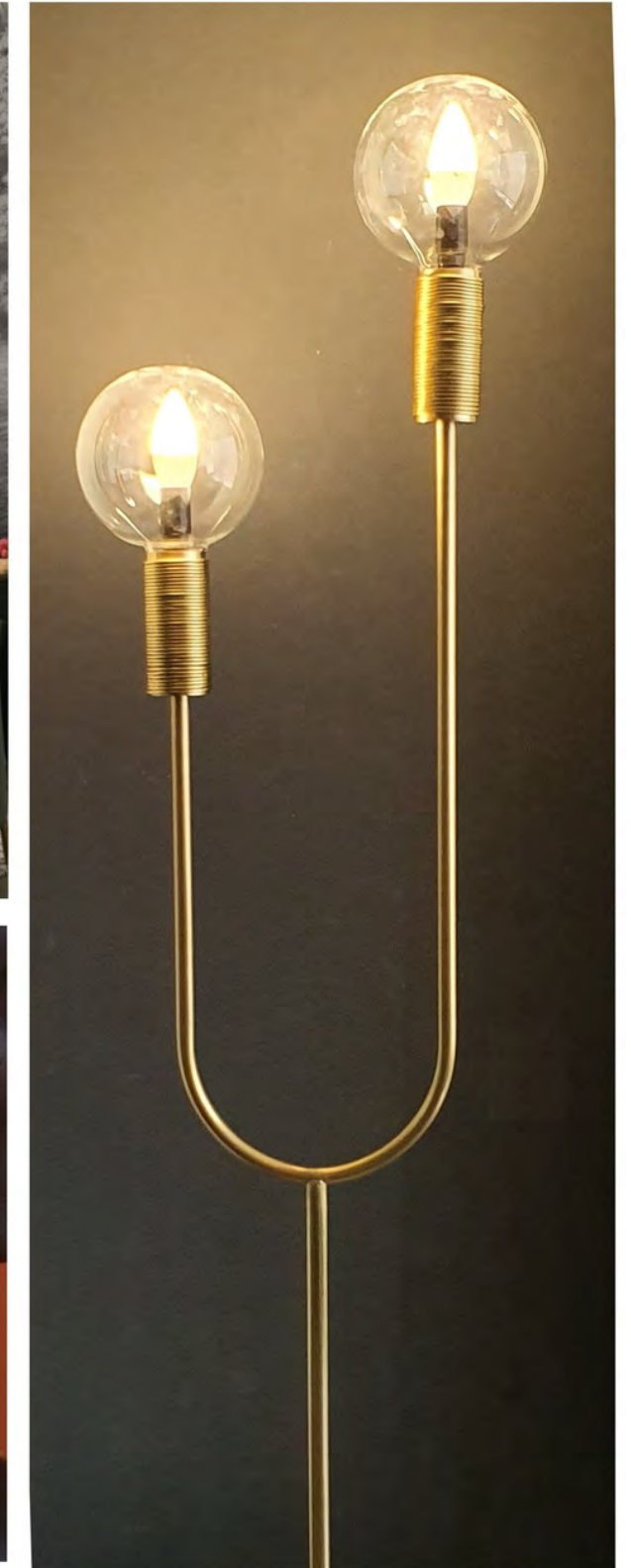


BY NOVELTY DESIGN STUDIO
 SAM PRODUCT DESIGN

SAM PRODUCT DESIGN



SAM PRODUCT DESIGN

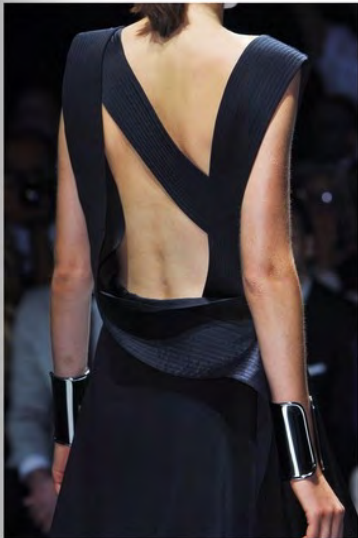


Inspiration

Code : arco 010 (floor lamp)
 Material : Brass (b) glass (a)
 Lamp : 2 (E14)
 Dimensions : 150 cm (H) / 37 cm (W)



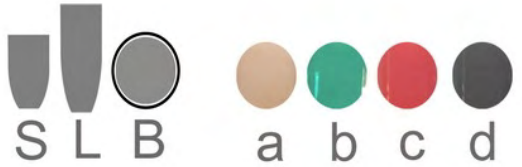
SAM PRODUCT DESIGN



Inspiration



Code : arco 009 (applique)
 Material : Brass (b) glass (a)
 Lamp : 2 (E14)
 Dimensions : 95 cm (H) / 37 cm (W)





Code : linea 037 (chandelier)
Material : Brass (b) glass (a)
Lamp : 10 (E14)
Dimensions : 75 cm (H) / 1250 cm (W)





SAM PRODUCT DESIGN

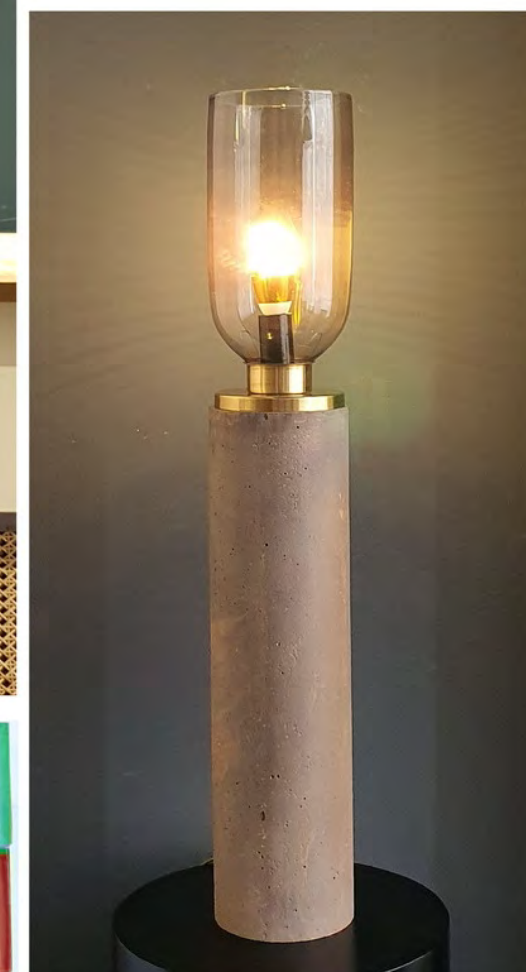
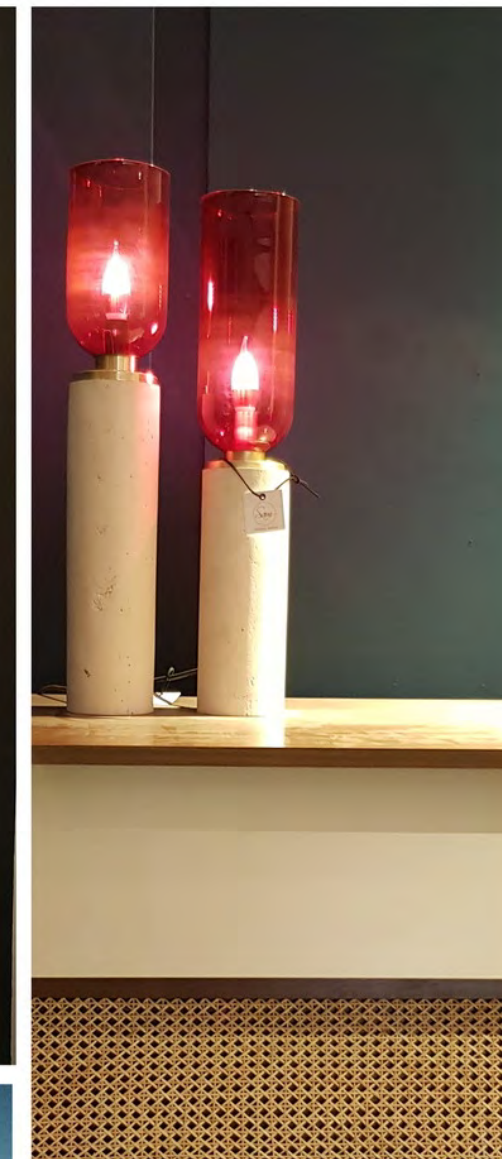


Inspiration

Code : linea 016 (applique)
 Material : Brass (b) metal (f)
 Lamp : 1 (E14)
 Dimensions : 75 cm (H) / 11 cm (W)

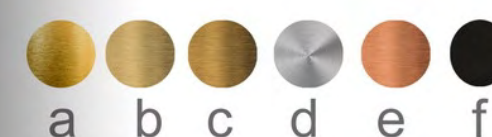


SAM PRODUCT DESIGN



Inspiration

Code : lineA 030 (TABLE LAMP)
Material : lava (W) glass (b-c)
Lamp : 1 (E14)
Dimensions : 60 cm (H) / 11 cm (W)





One of the biggest elements in Africa that was a muse for many of the pieces in the collection are the deserts in Africa. The way the wind creates different textures and patterns onto the sand was a very captivating detail that was portrayed onto these pieces within the collection. Replicating the movement of the sand and recreating it on brass was a simple process but results in a highly visually stimulating detail that is added on to the pieces. Adding this detail to a minimal design creates in the end a piece that is very simple but bold.



Inspiration



Code	:	linea 025 (pendant)
Material	:	Brass (b) metal (j)
Lamp	:	1 (E14)
Dimensions	:	90 cm (H) / 40 cm (W)







Code : linea 026 (applique)
Material : Brass (d)
Lamp : 2 (E14)
Dimensions : 70 cm (H) / 9 cm (W)



S A M P R O D U C T D E S I G N



Code : linea 027 (pendant)
Material : Brass (b)
Lamp : 1 (E27)
Dimensions : 30 cm (H) / 14 cm (W)



S A M P R O D U C T D E S I G N



SAM PRODUCT DESIGN



SAM PRODUCT DESIGN



Code : linea 028 (floor lamp)
Material : Brass (b) metal (j)
Lamp : 1 (E27)
Dimensions : 140 cm - 160 cm (H) / 14 cm (W)



SAM PRODUCT DESIGN



SAM PRODUCT DESIGN



Code : linea 027 slim (pendant)
 Material : Brass (d)
 Lamp : 1 (E27)
 Dimensions : 60 cm (H) / 25 cm (W)



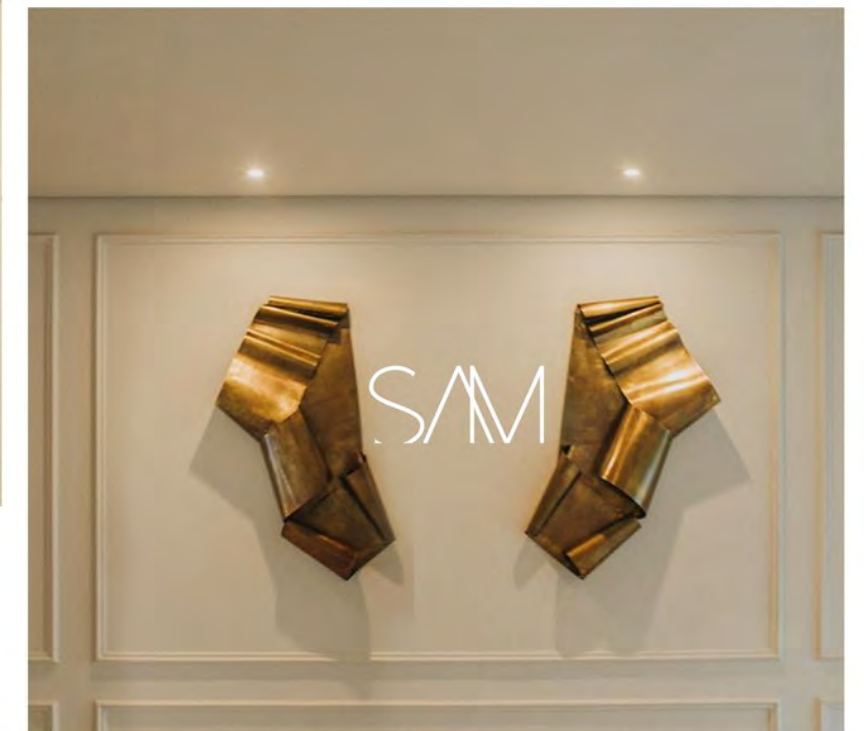
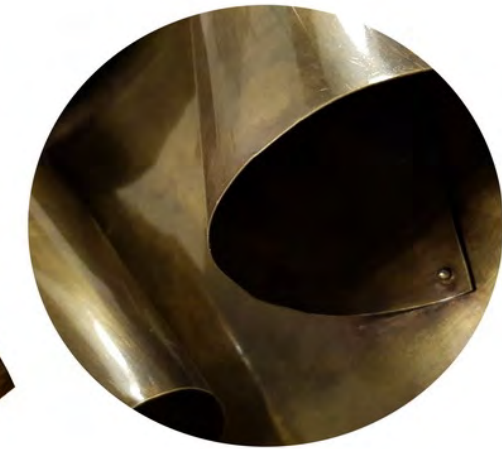
S A M P R O D U C T D E S I G N



Code : linea 027 slim double (pendant)
 Material : Brass (b)
 Lamp : 2 (E27)
 Dimensions : 60 cm (H) / 50 cm (W) 25 cm (l)

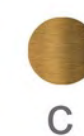


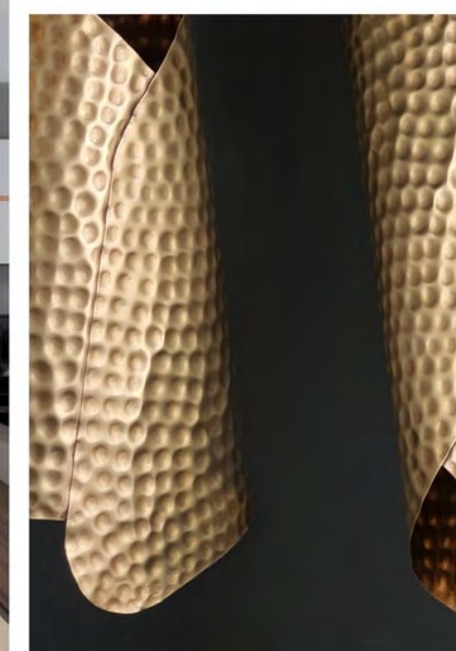
S A M P R O D U C T D E S I G N



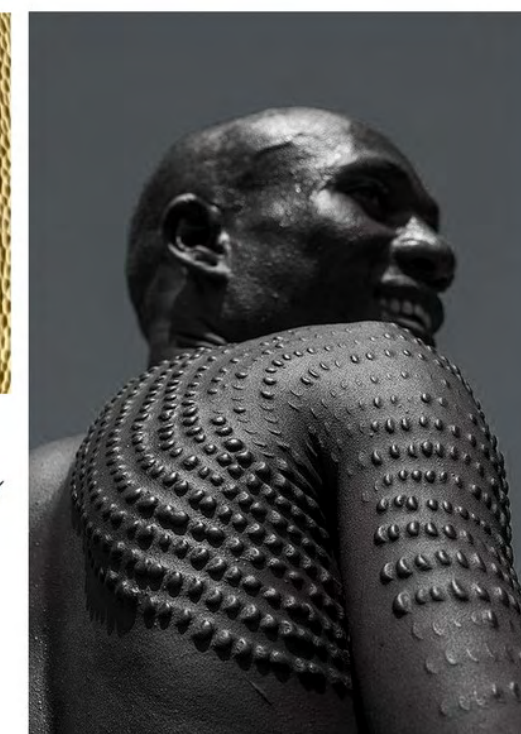
Inspiration

Code : arco 011 (wall sculpture)
Material : Brass (c)
Dimensions : 110 cm (H) / 55 cm (W)

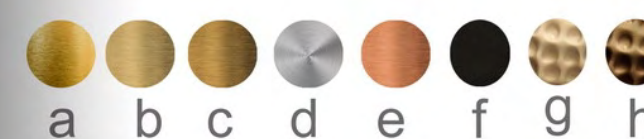




Inspiration

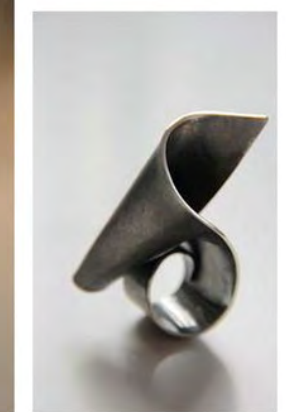


Code : arco 002 (applique)
 Material : Brass (g)
 Lamp : 1 (E27)
 Dimensions : 55 cm (H) / 25 cm (W)



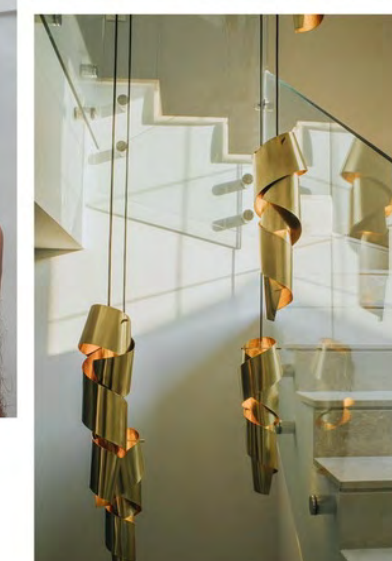


Inspiration

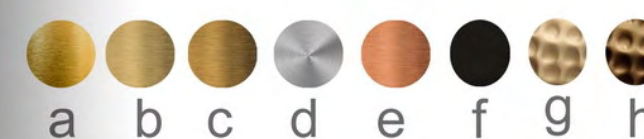


Code : arco 002 (pendant)
 Material : Brass (f)
 Lamp : 1 (E27)
 Dimensions : 55 cm (H) / 25 cm (W)





Code : arco 001 (pendant)
Material : Brass (b)
Lamp : 1 (E14)
Dimensions : 47cm (H) / 13 cm (W)

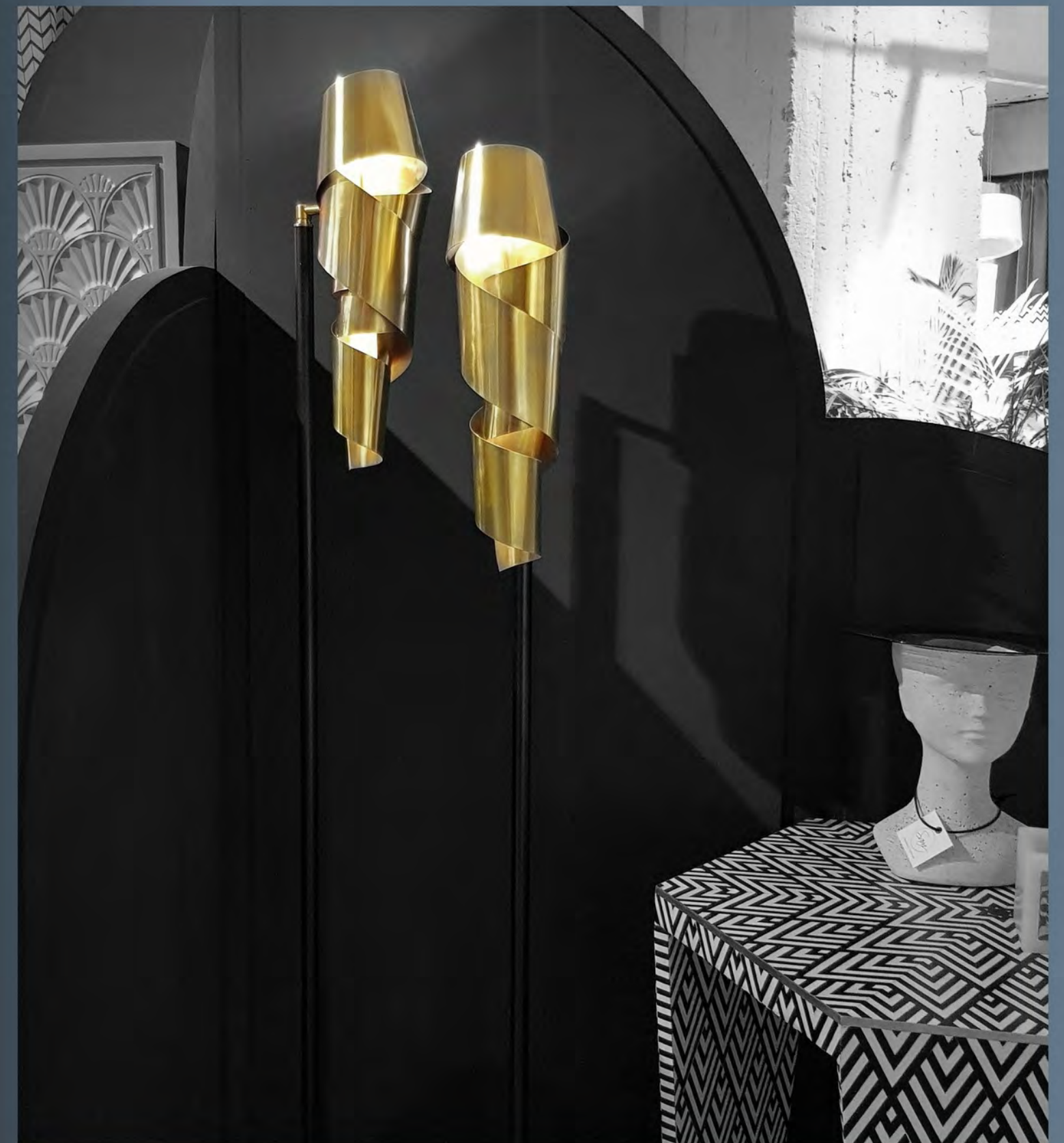




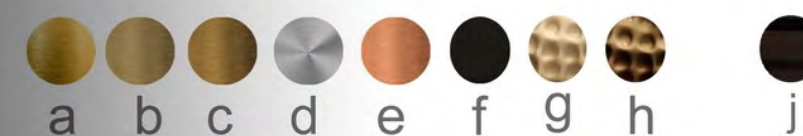
Code : arco 001 (applique)
 Material : Brass (d)
 Lamp : 2 (g 4)
 Dimensions : 47 cm (H) / 13 cm (W)



S A M P R O D U C T D E S I G N



Code : arco 001 (floor lamp)
 Material : Brass (b) metal (f)
 Lamp : 2 (G 4)
 Dimensions : 130 cm -140 cm (H) / 13 cm (W)



S A M P R O D U C T D E S I G N



BY DINA EL RIFAI INTERIORS
SAM PRODUCT DESIGN



BY NOVELTY DESIGN STUDIO
SAM PRODUCT DESIGN



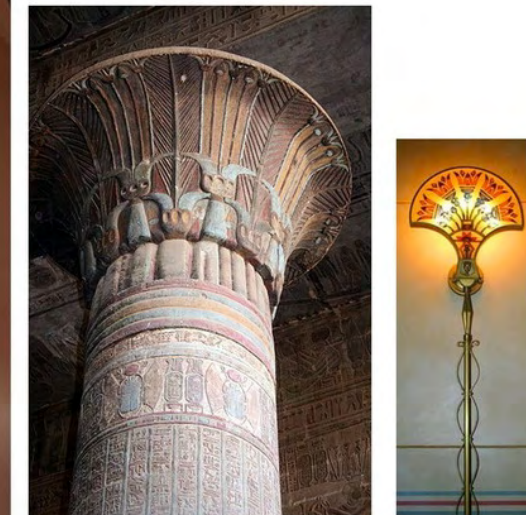
S A M P R O D U C T D E S I G N



BY HANY SAAD INNOVATIONS
S A M P R O D U C T D E S I G N



SAM PRODUCT DESIGN



Code : arco 004 (applique)
 Material : Brass (b)
 Lamp : 1 (E27)
 Dimensions : 84 cm (H) / 50 cm (W)



SAM PRODUCT DESIGN



BY TEMA DESIGNS

SAM PRODUCT DESIGN



Inspiration

Code : Arco 005(pendant)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 40 cm - 60 cm (D)



SAM PRODUCT DESIGN



BY LAITHY ARCHITECS+ASSOCIATES

Code : Arco 003 (floor lamp)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 140 cm - 160 cm (H) / 60 cm (D)



SAM PRODUCT DESIGN



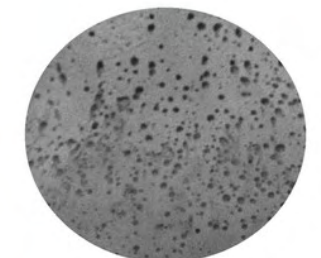
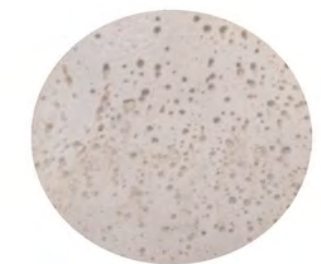
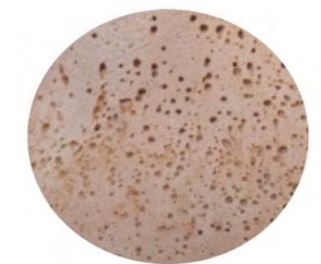
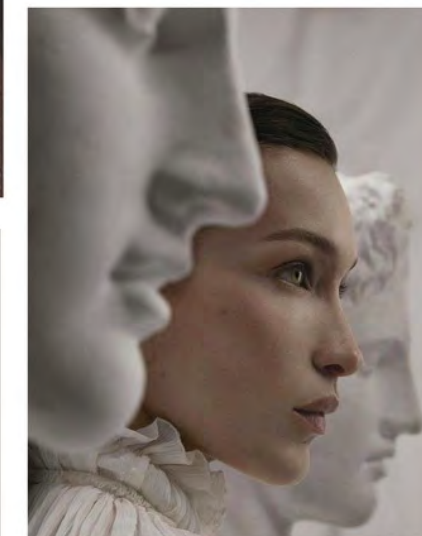
Code : Arco 006 (Table lamp)
 Material : Brass (b) & concrete (white)
 Lamp : 1(E27)
 Dimensions : 75 cm - 64 cm (H) / 50 cm (D)



SAM PRODUCT DESIGN



SAM PRODUCT DESIGN



Inspiration

Code : H 001 (sculpture)
Material : lava (O)
Dimensions : 25 cm (H) / 18 cm (W)



SAM PRODUCT DESIGN



Code : H 006 (sculpture)
 Material : lava (W)
 Dimensions : 48 cm (H) / 23 cm (W)



S A M P R O D U C T D E S I G N



Code : H 007 (sculpture)
 Material : lava (G)
 Dimensions : 48 cm (H) / 23 cm (W)



S A M P R O D U C T D E S I G N



Code : H 002 (sculpture)
 Material : lava (W)
 Dimensions : 48 cm (H) / 23 cm (W)



S A M P R O D U C T D E S I G N



Code : H 003 (sculpture)
 Material : lava (G)
 Dimensions : 48 cm (H) / 23 cm (W)

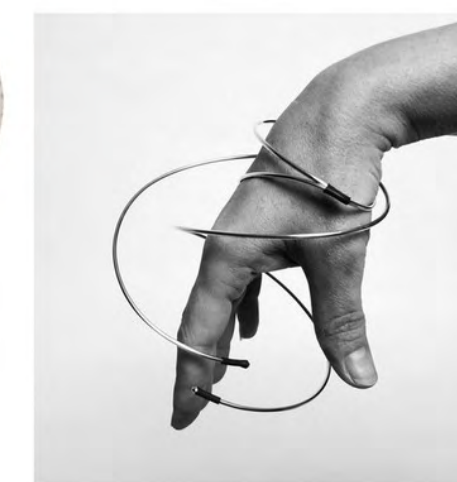
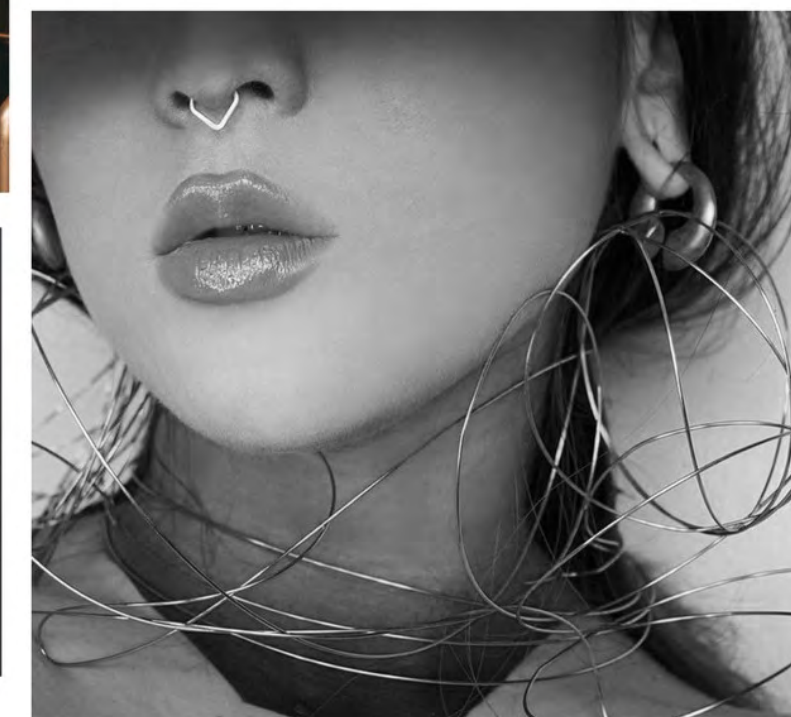
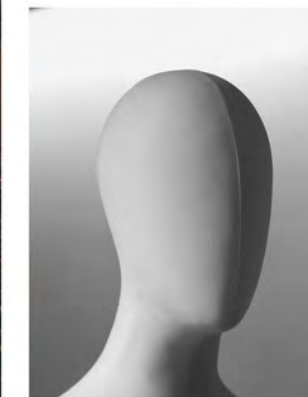
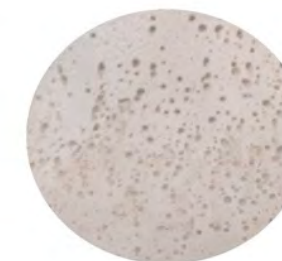


S A M P R O D U C T D E S I G N

One of the essential aspects in SAMs identity is the constant experimentation of new materials, and combining different elements to create designs that are unique but still cohesive with the identity. For this collection a new material was invented made from a mixture of resin, sand, and marble powder, to create a material that has a very unique weight, color, and texture. This sculpture was specifically designed in a way to show a human head, but with very specific physical features such as the exaggerated neck, and the grey color of the material to link the sculpture with the beautiful physical features of Africans. The brass accessory around the neck is the perfect detail that shows the link between the theme behind this collection, where there was also an inspiration taken from the accessories that Africans wear, but also the minimal and sleek brass details that is very known as part of SAMs aesthetic.



SAM PRODUCT DESIGN

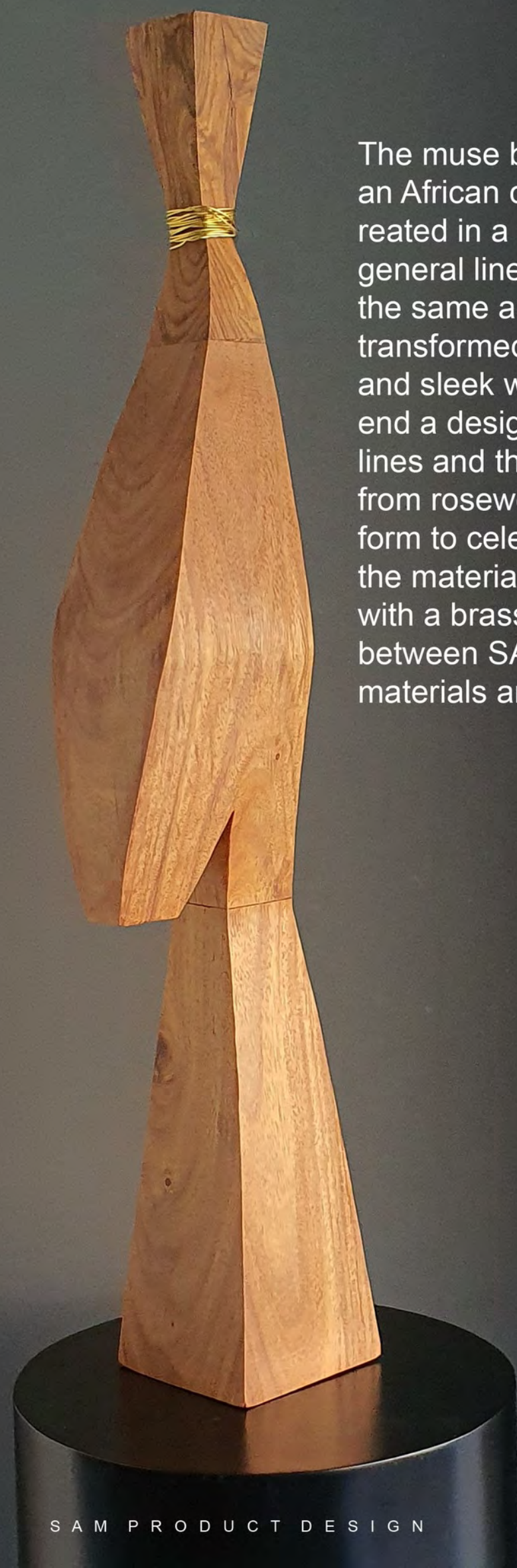


Inspiration

Code : mondo 015 (table lamp)
 Material : lava (W) chapeau (2)
 Lamp : 1 (E27)
 Dimensions : 60 cm (H) / 50 cm (W)

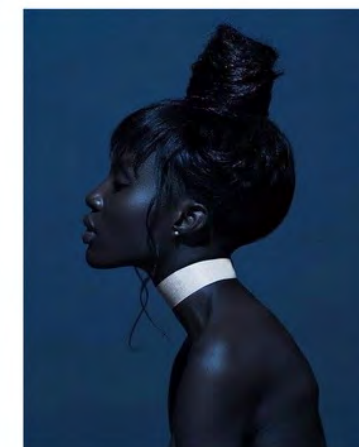
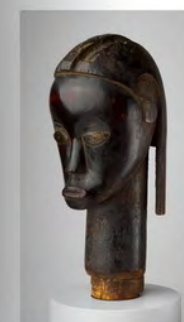


SAM PRODUCT DESIGN



The muse behind this sculpture is an African character, but it is recreated in a very abstract way. The general lines and silhouette are the same as the character but transformed in a very geometric and sleek way to create in the end a design with exaggerated lines and thinness. It is made from rosewood and left in its raw form to celebrate the beauty of the material, but still decorated with a brass detail to keep the link between SAM and various new materials and styles.

SAM PRODUCT DESIGN



Inspiration

Code : H 005 (sculpture)
Material : wood (S)
Dimensions : 67.5 cm (H) / 9 cm (W)



S

SAM PRODUCT DESIGN



Code : Corda 001 (applique)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 80 cm (H) / 10 cm (D)



S A M P R O D U C T D E S I G N



Code : Corda 002 (chandelier)
 Material : Brass (b)
 Lamp : 6(E14)
 Dimensions : 60 cm (D) / 50 CM (H)



S A M P R O D U C T D E S I G N



SAMPRODUCTDESIGN

BY DINA EL RIFAI INTERIORS
SAMPRODUCTDESIGN



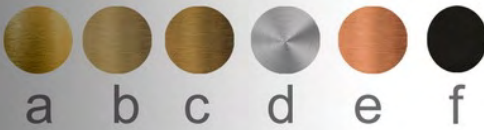
BY DINA EL RIFAI INTERIORS

Code : Corda 003 (chandelier)
 Material : Brass (b)
 Lamp : 4(E14)
 Dimensions : 40 cm (W) / 70 CM (H)



BY Z STUDIO DESIGNS

Code : Corda 004 (chandelier)
 Material : Brass (b)
 Lamp : 12(E14)
 Dimensions : 120 cm (L) / 40 cm (W) / 60 cm (H)





Code : Corda 007 (chandelier)
 Material : Brass (b)
 Lamp : 13(E27)
 Dimensions : 120 cm (L)



S A M P R O D U C T D E S I G N



BY Z STUDIO DESIGNS

Code : Corda 005 (Table lamp)
 Material : Brass (b) & metal (black)
 Lamp : 3(E14)
 Dimensions : 15 cm (D) / 60 CM (H)



S A M P R O D U C T D E S I G N



SAM PRODUCT DESIGN



Inspiration

This piece celebrates the African heritage in a very vibrant way, where it is a bit less minimal than the usual SAM designs, but still holds the identity of SAM. The pendants hung on the chains are arranged in a dynamic way to create an interesting and different view from every angle, they are also inspired from the African hair pins and accessories, and also has African patterns and details engraved on the pendants making them very beautiful from afar but also keeps it interesting that the closer one gets to it the more details they see. The brass chains are details that have been used before in previous collections for SAM, and has been highlighted again within this collection due to it fitting the African theme while also being a design staple from SAMs usual aesthetic.

Code	:	corda 005 (floor lamp)
Material	:	Brass (b) brass (f)
Lamp	:	3 (E14)
Dimensions	:	135 cm (H) / 18 cm (W)



SAM PRODUCT DESIGN



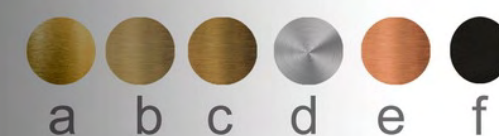
Code : Linea 007 (applique)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 70 cm (H)



S A M P R O D U C T D E S I G N



Code : Linea 007 (applique) double B
 Material : Brass (b)
 Lamp : 2(E27)
 Dimensions : 70 cm (H)



S A M P R O D U C T D E S I G N



Code : Linea 001 (applique)
 Material : Brass (b) & Metal (black)
 Lamp : 1(E14)
 Dimensions : 75 cm (H) / 10 cm (W)



S A M P R O D U C T D E S I G N



Code : Linea 002 (applique)
 Material : Brass (b)
 Lamp : 2(E14)
 Dimensions : 80 cm (H) / 5 cm (W)



S A M P R O D U C T D E S I G N



Code : Linea 008 (applique)
Material : Brass (b) & Metal (black)
Lamp : 2(G4)
Dimensions : 75 cm (H) / 10 cm (W)



S A M P R O D U C T D E S I G N



Code : Linea 008 (Floor lamp)
Material : Brass (b) & Metal (black)
Lamp : 2(G4)
Dimensions : 130 cm (H) / 15 cm (W)



S A M P R O D U C T D E S I G N



BY AMAL MORSY DEZIGNS
SAM PRODUCT DESIGN

BY AMAL MORSY DEZIGNS
SAM PRODUCT DESIGN



BY DINA MORTAGY INTERIORS
SAM PRODUCT DESIGN



BY DMA DESIGN CONSULTANCY
SAM PRODUCT DESIGN



Code : Linea 014 (applique)
 Material : Brass (b) & metal (black)
 Lamp : 2(G4)
 Dimensions : 75 cm (H) / 10 cm (W)



S A M P R O D U C T D E S I G N



Code : linea 019 (Table lamp)
 Material : Brass (b) & concrete (white)
 Lamp : 1(E27)
 Dimensions : ~ 80 cm - 70 cm (H) / 10 cm (W)



S A M P R O D U C T D E S I G N

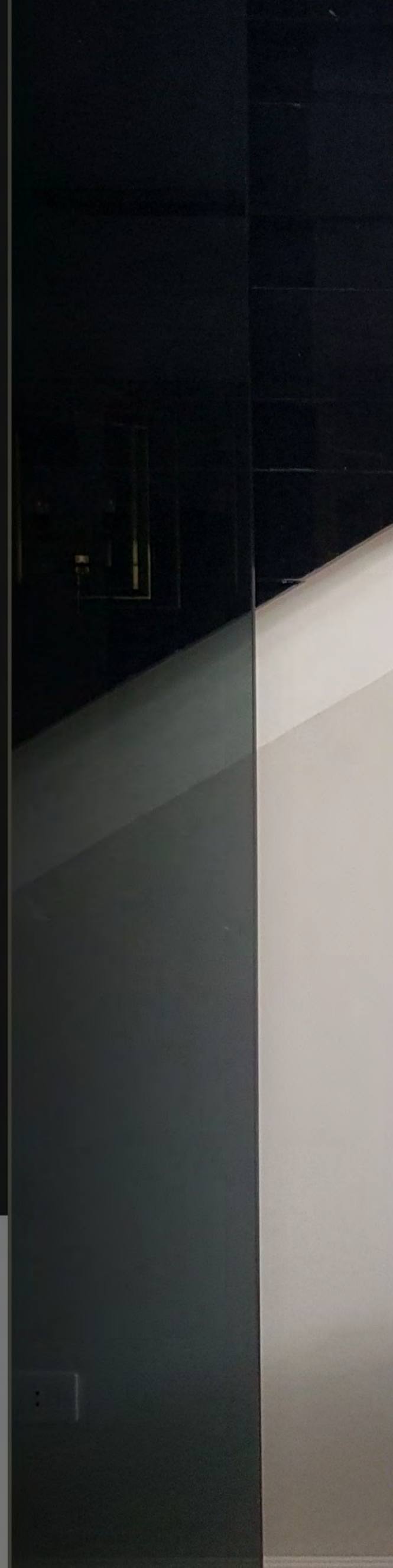


BY DMA DESIGN CONSULTANCY

Code : Linea 009 (applique)
Material : Brass (b) & Metal (black)
Lamp : 2(E14)
Dimensions : 67 cm (H) / 8 cm (W)



S A M P R O D U C T D E S I G N



S A M P R O D U C T D E S I G N



BY HADEER RASHWAN DEZIGNS
SAM PRODUCT DESIGN

BY HADEER RASHWAN DEZIGNS
SAM PRODUCT DESIGN



BY EDEN STUDIO
SAM PRODUCT DESIGN



BY PERCEPTION
SAM PRODUCT DESIGN



Code : linea 009 (floor lamp)
 Material : Brass (b) metal (j)
 Lamp : 1 (E14)
 Dimensions : 130 cm (H)



S A M P R O D U C T D E S I G N



Code : linea 031 (applique)
 Material : Brass (b) glass (a)
 Lamp : 1 (E14)
 Dimensions : 90 cm (H) / 5 cm (W)



S A M P R O D U C T D E S I G N



BY TAOLA INTERIORS

Code : Linea 009 (pendant)
 Material : Brass (b) & Metal (j)
 Lamp : 1(E14)
 Dimensions : 67 cm (H) / 8 cm (W)



SAM PRODUCT DESIGN



BY ALCHEMY

SAM PRODUCT DESIGN



BY SHERIN EZZ

Code : Linea 010 (applique)
 Material : Brass (b)
 Lamp : 2(E14)
 Dimensions : 67 cm (H) / 5 cm (D)



S A M P R O D U C T D E S I G N



BY DMA DESIGN CONSULTANCY

Code : Linea 036 (applique)
 Material : Brass (b)
 Lamp : 2(E14)
 Dimensions : 80 cm (H) / 5 cm (D)



S A M P R O D U C T D E S I G N



BY M.T ARCHITECTS

Code : Linea 036 (applique) short
Material : Brass (b)
Lamp : 2(E14)
Dimensions : 30 cm (H) / 5 cm (D)

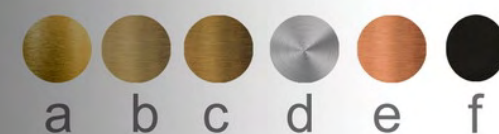


S A M P R O D U C T D E S I G N



BY THE DESIGN AVENUE

Code : Linea 012 (Pendant)
Material : Brass (b)
Lamp : 1(E27) - 1(E14)
Dimensions : 30 cm - 40 cm (H) / 5 cm (D)



S A M P R O D U C T D E S I G N



Code : linea 040 (chandelier)
 Material : Brass (b)
 Lamp : 20 (G4)
 Dimensions : 120 cm (H) / 150 cm (L) 60 cm (W)



S A M P R O D U C T D E S I G N



Code : linea 038 (applique)
 Material : Brass (b)
 Lamp : 1 (E14)
 Dimensions : 70 cm (H) / 5 cm (W)



S A M P R O D U C T D E S I G N



BY Z STUDIO DESIGNS

Code : Linea 011 (applique)
 Material : Brass (b)
 Lamp : 4(E14)
 Dimensions : 67 cm (H) / 15 cm (W)



S A M P R O D U C T D E S I G N



Code : Linea 013 (Pendant)
 Material : Brass (b)
 Lamp : 2(E27) - 2(E14)
 Dimensions : 30 cm / 25 cm (W)



S A M P R O D U C T D E S I G N



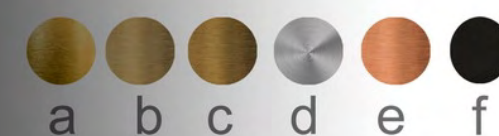
Code : linea 020 (Pendant)
 Material : Brass (f)
 Lamp : 1(E14)
 Dimensions : 70 cm (H)



S A M P R O D U C T D E S I G N



Code : linea 021 (Pendant)
 Material : Brass (f)
 Lamp : 2(E14)
 Dimensions : 60 cm - 75 cm -90 cm (H) / 40 cm(w)



S A M P R O D U C T D E S I G N



BY STUDIO O6
S A M P R O D U C T D E S I G N



BY DMA DESIGN CONSULTANCY
S A M P R O D U C T D E S I G N

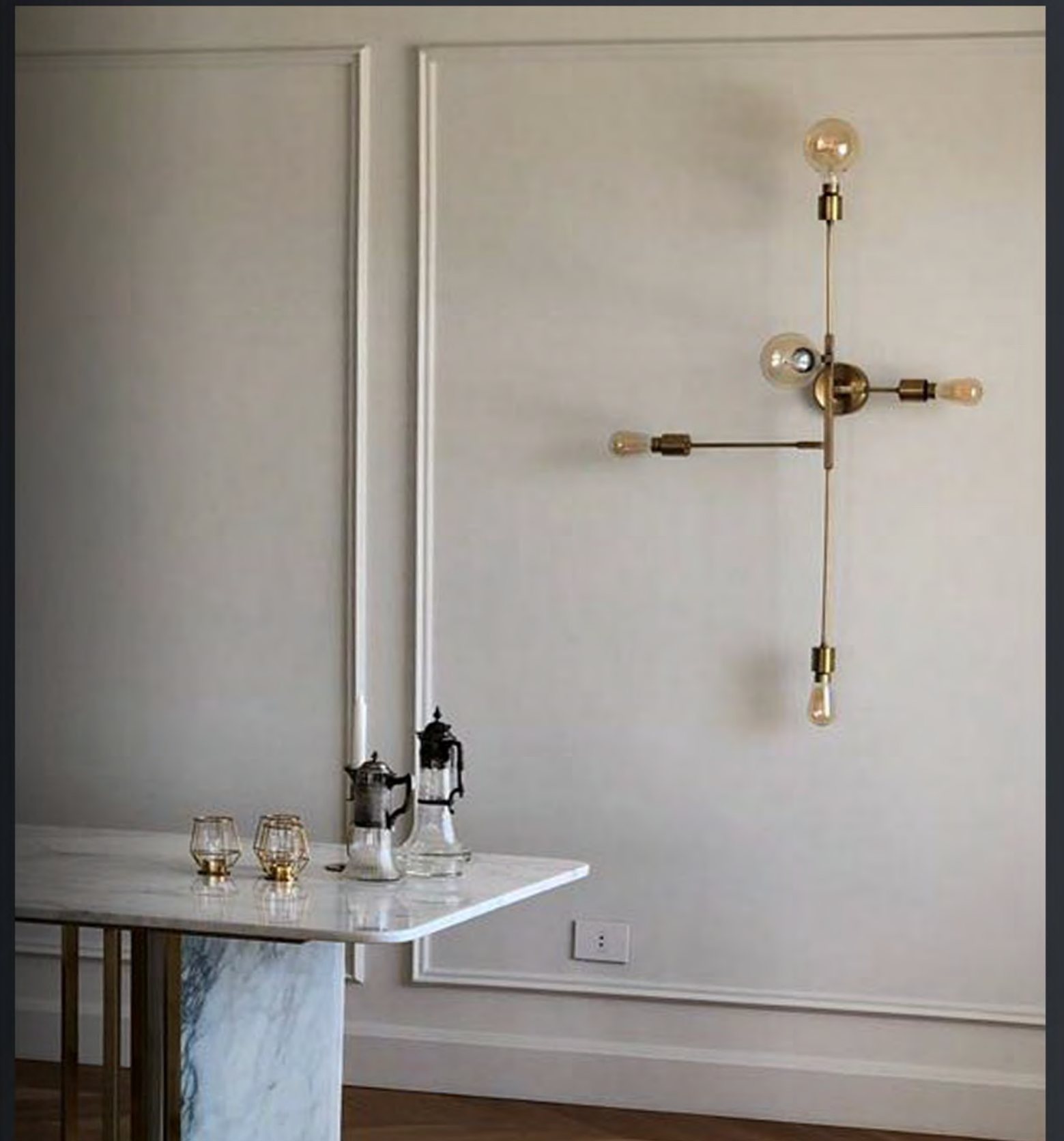


BY EKLEGO DESIGN

Code : linea 022 (chandelier)
 Material : Brass (f)
 Lamp : 7(E27)
 Dimensions : 140 cm (H) / 60 cm (W)



SAM PRODUCT DESIGN



Code : linea 022 (Applique)
 Material : Brass (b)
 Lamp : 5(E27)
 Dimensions : 100 cm (H) / 50 cm (W)



SAM PRODUCT DESIGN



Code : linea 023 (pendant)
 Material : Brass (b) & metal (f)
 Lamp : 12(E27)
 Dimensions : 100 cm (W)



S A M P R O D U C T D E S I G N



Code : linea 050(Pendant)
 Material : Brass (b) - (f)
 Lamp : 13(E14)
 Dimensions : 120 cm (L)



S A M P R O D U C T D E S I G N



BY DINA MORTAGY INTERIORS

Code : Quadro 001 (Pendant)
 Material : Brass (b)
 Lamp : 4(E14)
 Dimensions : 50 cm (W) / 50 CM (H)



S A M P R O D U C T D E S I G N



Code : quadro 007 (Applique)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 70 cm (H) / 18 cm (w)



S A M P R O D U C T D E S I G N



BY Z STUDIO DESIGNS

Code : Quadro 003 (Pendant)
 Material : Brass (b)
 Lamp : 3(E27)
 Dimensions : 50 cm (W) / 40 CM (H)



SAM PRODUCT DESIGN



Code : Quadro 002 (Pendant)
 Material : Brass (b)
 Lamp : 3(E27)
 Dimensions : 40 cm (W) / 40 CM (H)

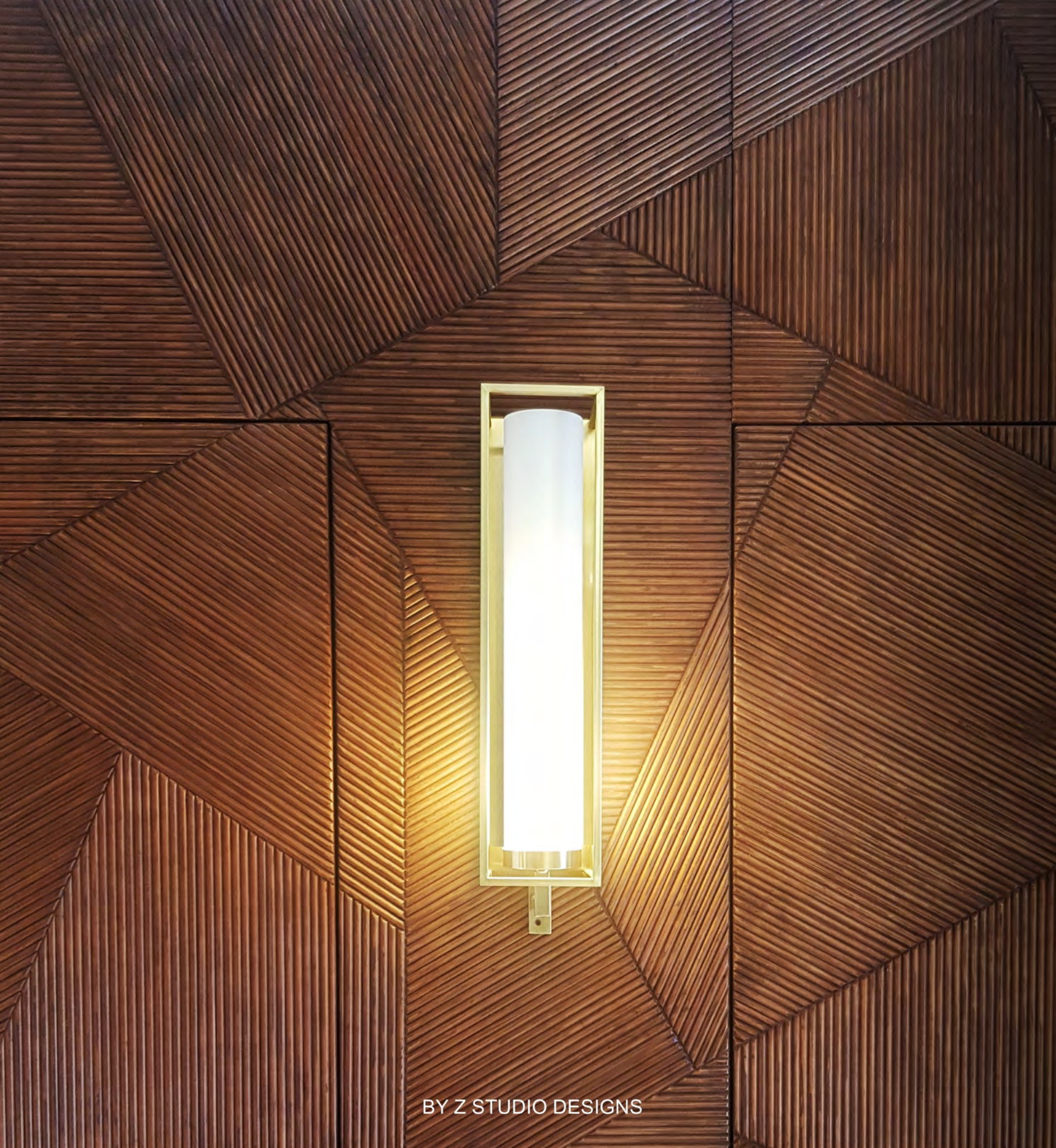


SAM PRODUCT DESIGN



BY HADEER RASHWAN DEZIGNS
SAM PRODUCT DESIGN

BY HADEER RASHWAN DEZIGNS
SAM PRODUCT DESIGN



BY Z STUDIO DESIGNS

Code : Quadro 004 (Applique)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 15 cm (W) / 60 CM (H)



SAM PRODUCT DESIGN



Code : Quadro 004 (Pendant)
 Material : Brass (d) & chapeau
 Lamp : 1(E27)
 Dimensions : 15 cm (W) / 60 CM (H)



SAM PRODUCT DESIGN



BY AMAL MORSY DEZIGNS
SAM PRODUCT DESIGN



SAM PRODUCT DESIGN



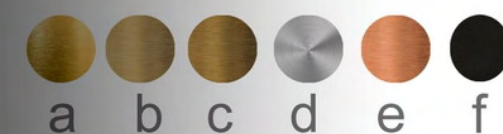
Code : mondo 003 (Pendant)
 Material : Brass (b) - chapeaux (1)
 Lamp : 10 - 8 - 7 (E14)
 Dimensions : 100 cm - 80 cm - 70 cm (D)



S A M P R O D U C T D E S I G N



Code : Linea 044 (applique)
 Material : Brass (b) - chapeaux (1)
 Lamp : 2(E14)
 Dimensions : 80 cm (H)



S A M P R O D U C T D E S I G N



BY TEMA DESIGNS

Code : mondo 004 (Pendant)
 Material : Brass (b)
 Lamp : 8(E14) or 8(E27)
 Dimensions : 80 cm (D)



S A M P R O D U C T D E S I G N



Code : mondo 005(Pendant)
 Material : Brass (b)
 Lamp : 10 - 8 - 7 (E27)
 Dimensions : 100 cm - 80 cm - 70 cm (D)



S A M P R O D U C T D E S I G N



Code : Linea 015 (applique)
 Material : Brass (b) & marble (1)
 Lamp : 1(E27)
 Dimensions : 60 cm (H) / 10 cm (W)



SAM PRODUCT DESIGN



BY LAITHY ARCHITECTS+ASSOCIATES
 SAM PRODUCT DESIGN



BY HADEER RASHWAN DEZIGNS
SAM PRODUCT DESIGN



BY HADEER RASHWAN DEZIGNS
SAM PRODUCT DESIGN



Code : Sesto 002 (Pendant)
 Material : Brass (d)
 Lamp : 1(E27)
 Dimensions : 32 cm (H) / 27 cm (W)



S A M P R O D U C T D E S I G N



Code : Sesto 003 (Pendant)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 40 cm (H) / 27 cm (W)



S A M P R O D U C T D E S I G N



Code : Sesto 004 (Pendant)
Material : Brass (b)
Lamp : 6(E14)
Dimensions : 48 cm (H) / 45 cm (D)



SAM PRODUCT DESIGN



BY STUDIO O6
SAM PRODUCT DESIGN



Code : Sesto 001 (floor lamp)
 Material : Brass (b) & metal (black)
 Lamp : 1(E27)
 Dimensions : 160 cm - 140 cm (H) / 40 cm - 32 cm (L)



S A M P R O D U C T D E S I G N



Code : Sesto 005 (applique)
 Material : Brass (b) & Brass (d)
 Lamp : 1(E27)
 Dimensions : 90 cm (H) / 27 cm (W)



S A M P R O D U C T D E S I G N



BY M.T ARCHITECTS

Code : Mondo 001 (applique)
Material : Brass (b)
Lamp : 1(E14)
Dimensions : 65 cm (H) / 30 cm (W)



S A M P R O D U C T D E S I G N



BY DMA DESIGN CONSULTANCY
S A M P R O D U C T D E S I G N



Code : mondo 009 (Pendant)
 Material : Brass (d)
 Lamp : 1(E27)
 Dimensions : 40 CM (D)



S A M P R O D U C T D E S I G N



BY LAITHY ARCHITECS+ASSOCIATES

Code : Mondo 008 (floor lamp)
 Material : Brass (b) & metal (black)
 Lamp : 1(E27)
 Dimensions : 160 cm - 140 cm (H) / 40 cm (D)



S A M P R O D U C T D E S I G N



Code : mondo 006 (Pendant)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 25 CM (D)



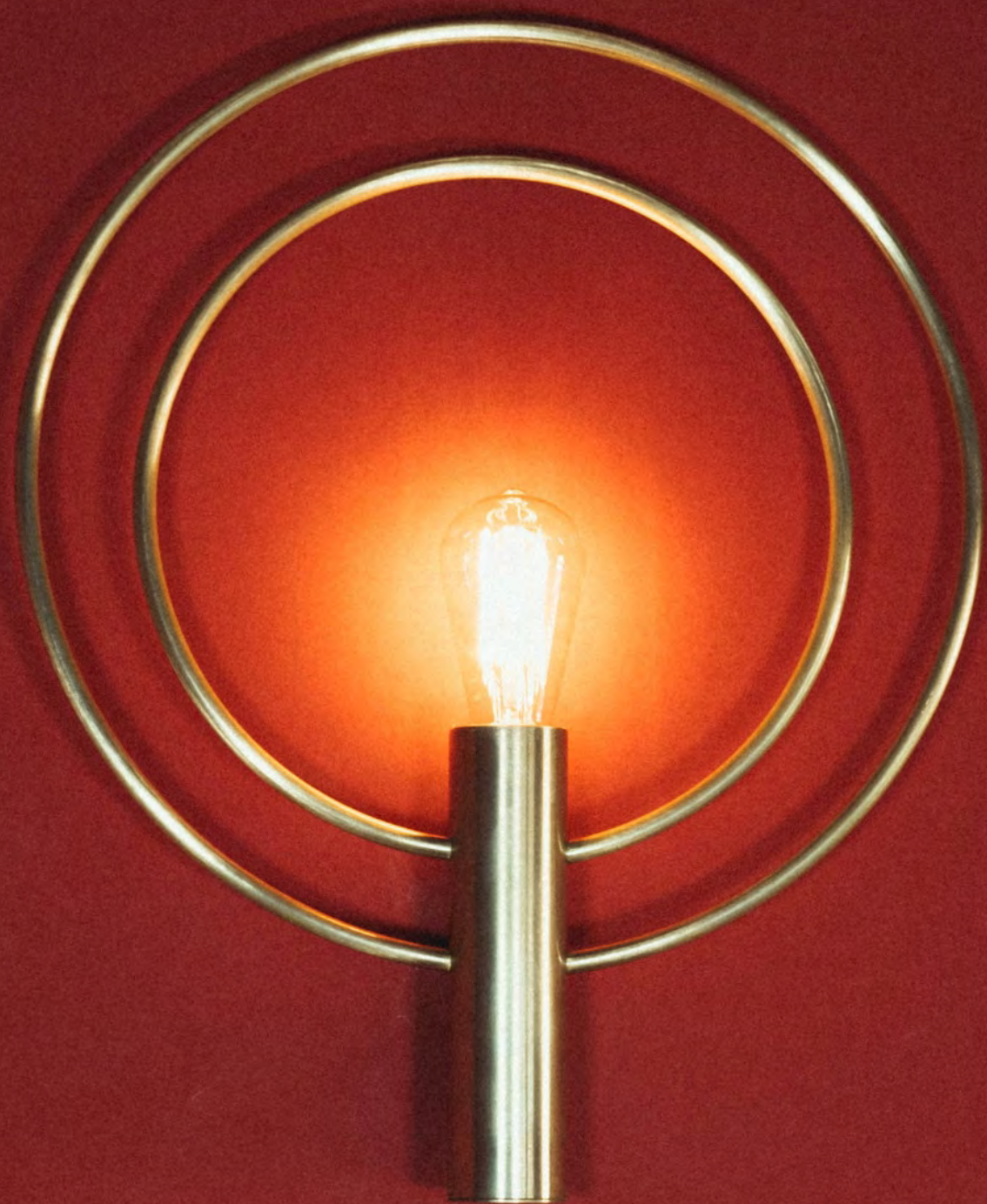
SAM PRODUCT DESIGN



Code : mondo 007 (Pendant)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 75 cm - 60 cm (H)



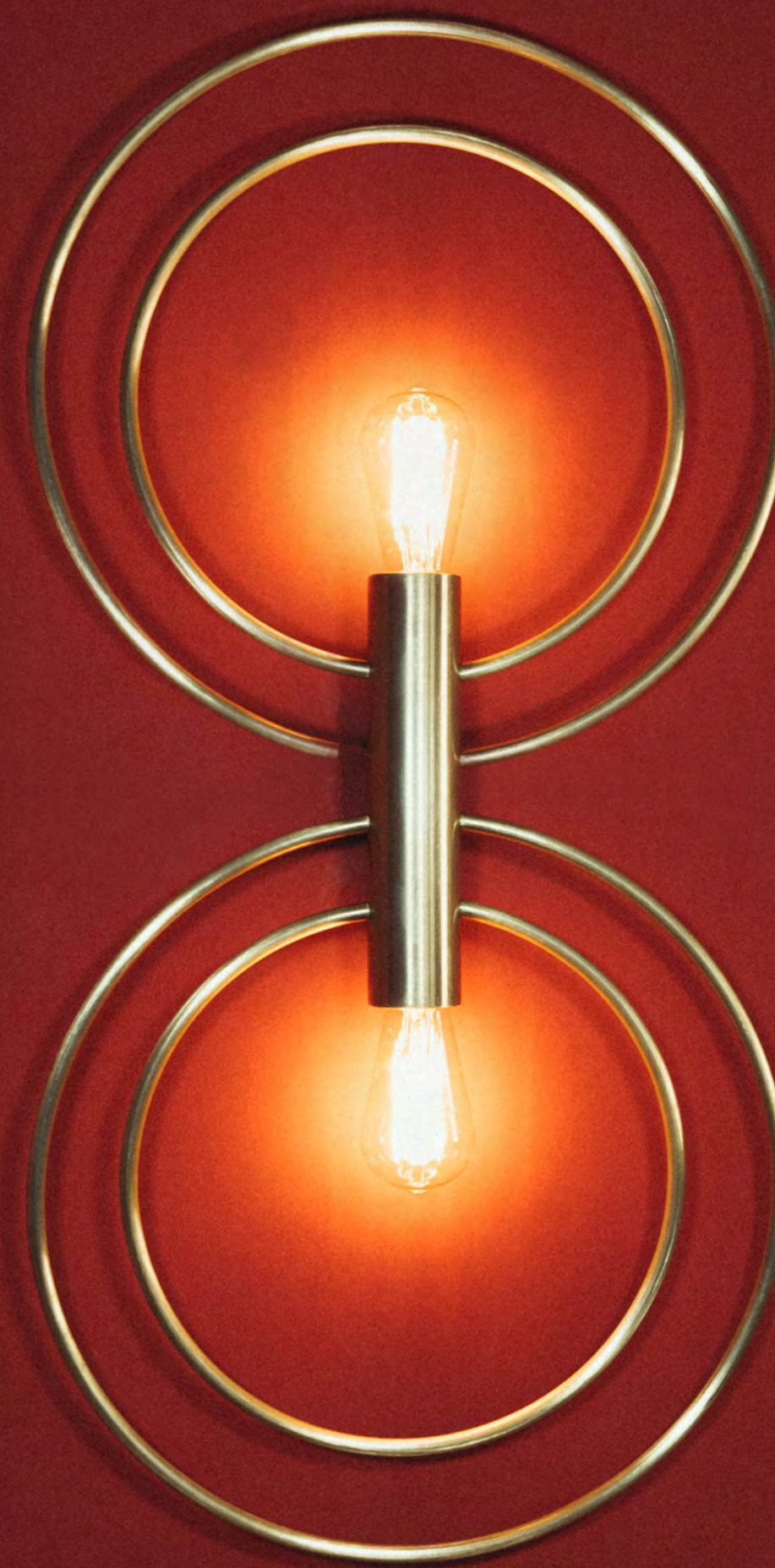
SAM PRODUCT DESIGN



Code : mondo 010 (applique)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 40 CM (D)



S A M P R O D U C T D E S I G N



Code : mondo 010 (applique) double
 Material : Brass (b)
 Lamp : 2(E27)
 Dimensions : 85 CM (D)



S A M P R O D U C T D E S I G N



BY DMA DESIGN CONSULTANCY

Code : linea 17 (Table lamp)
 Material : Brass (b) - lava (w) - chapeu (1)
 Lamp : 1(E27)
 Dimensions : 60 cm (H) / 40 cm (L)



S A M P R O D U C T D E S I G N



Code : linea 18 (Table lamp)
 Material : Brass (b) - lava (w) - chapeu (egypt)
 Lamp : 1(E14)
 Dimensions : 75 cm (H) / 10 cm (W)



S A M P R O D U C T D E S I G N



Code : linea 17 (Table lamp)
Material : Brass (b) - lava (mix) - chapeu (2)
Lamp : 1(E27)
Dimensions : 60 cm (H) / 40 cm (L)



S A M P R O D U C T D E S I G N



BY DMA DESIGN CONSULTANCY
S A M P R O D U C T D E S I G N

s a m
patterns





Code : linea 045 (floor lamp)
Material : metal (i) with selected chapeau
Lamp : 1(E27)
Dimensions : 160 cm (H) / 40 cm (D)



Code : linea 045 (floor lamp)
Material : metal (j) with selected chapeau
Lamp : 1(E27)
Dimensions : 160 cm (H) / 40 cm (D)





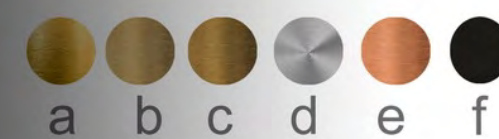
Code : mondo 011 (table lamp)
 Material : Brass (b)
 Lamp : 1(E27)
 Dimensions : 70 CM (W) / 50 cm (H)



S A M P R O D U C T D E S I G N



Code : mondo 016 (table lamp)
 Material : Brass (b)
 Lamp : 1(E14)
 Dimensions : 70 CM (W) / 50 cm (H)



S A M P R O D U C T D E S I G N



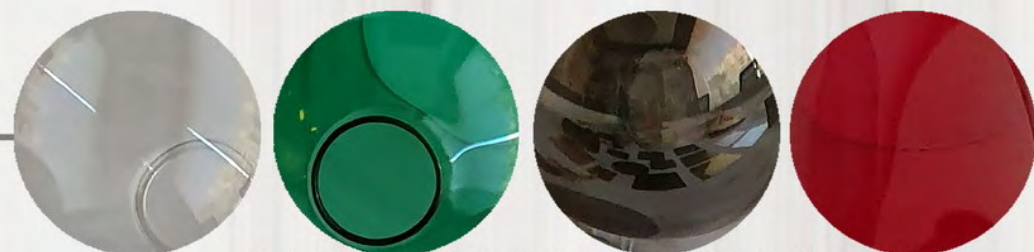


MARBLE

LAVA



Pairex



SAM PRODUCT DESIGN

SAM
SAM PRODUCT DESIGN